

Digital Spec Sheet | 2024

Digital Advertising

NIGP.ORG	300 x 250
	336 x 280
	1120 x 380

NSite	728 x 90
	200 x 200
	1100 x 400
	962 x 125
	640 x 360

Aspire	640 x 360
---------------	-----------

Chapter Network	300 x 250
------------------------	-----------

Newsletters

Top Banner	648 x 90
-------------------	----------

Middle Text Ad	50 words of descriptive text
-----------------------	------------------------------

Format

Preferred file format	PNG
------------------------------	-----

Send materials to	Ronni Levine, Web Content Manager at rlevine@nigp.org
--------------------------	---

ADVERTISING CONTACT

Fred Kuhn

NIGP Chief Growth Officer | fkuhn@nigp.org | 703-429-2582 | www.nigp.org