

2024 Sponsorship Opportunities



Houston, TX

February 22-24, 2024

NIGP's 2024 Leadership Summit is an exclusive and intimate gathering of procurement leaders that brings 3-distinct groups of leaders together for one unique conference and learning experience.

1- Impact – For Mid to Senior level leaders in procurement

This is NIGP's latest innovation and is designed to meet the needs of our most senior and experienced members to elevate their leadership skills by engaging in focused learning around the top in-demand leadership skills.

2- Academy – The top official from each of NIGP's 70 Chapters

This customized program was developed for all newly elected Chapter Leaders and designed to strengthen chapter operations, increase member engagement, and member services. The Chapter Dashboard, a unique learning tool and resource, will be used during the program and beyond.

3- Edge – A Cohort of Emerging Leaders

This unique development program was created for emerging public procurement leaders. It's structured on the concept of emotional intelligence where participants learn about Leading the Self, Leading Others, and Leading Organizations.

Each unique group of leaders will come together for the first half-day of plenary sessions, then separate by group to experience targeted and designed learnings per their discipline. All attendee's gather again for all social events and meals during the conference to enhance the networking and socialization portion of this conference.

Through its sponsorships, NIGP offers a wealth of senior-leadership exposure, networking, and product branding opportunities across these three key levels of decision makers. By investing in one or more of the following opportunities, suppliers in this market will increase their position, visibility, and brand recognition with procurement officials from across the country and attract more visitors to their products and services.

Founding Partner: **SOLD**

- Four full-access registrations
 - Exclusive marketing and branding as Founding Partner
 - **Speaking exposure** (or video) to all three segments groups. Executive Leaders, Chapter Leaders, and Emerging Leaders
 - Logo placement on signage and NIGP website
 - Luncheon recognition
 - Newsletter promotion ahead of conference to all attendees
 - **25,000 NIGP.org and Nsite website impressions per month across December, January, and February**
 - Corporate item inserted into welcome bag.
 - **One 60-minute Webinar**
 - **Tabletop display at Opening Night networking and workshop event (\$1,800 value)**
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Executive Level

- Two full-access registrations
 - Logo placement on signage and NIGP website
 - Luncheon recognition
 - Newsletter promotion ahead of conference to all attendees
 - **15,000 NIGP.org and Nsite website impressions per month across December, January, and February (\$9,000 value)**
 - Corporate insert into welcome bag
 - **One 60-minute Webinar (\$10,000 value)**
 - **Tabletop display at Opening Night networking and workshop event (\$1,800 value)**
 - Investment: \$15,000
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Director-Level Sponsorship

- One full-access registration
- Logo placement on signage and NIGP website
- Luncheon recognition
- Newsletter promotion ahead of conference to all attendees
- **10,000 NIGP.org and Nsite website impressions across January and February (\$3,000 value)**
- Corporate insert into welcome bag
- **Tabletop display at Opening Night networking and workshop event (\$1,800 value)**
- Investment: \$7,500

Foundational Level

- Tabletop display at Opening Night networking and workshop event
- Investment: \$1,800

Pre-Summit Webinar

Schedule a webinar to run the week or two before the Leadership Summit to get a jump start on connecting with these top leaders within our industry. NIGP will promote your webinar to the larger NIGP membership base of 16,000 but will also send a special invitation to those Summit registrants signed up to attend.

Benefits:

- Spend an hour to communicate directly with the procurement community and Summit attendees. Design the message, determine the hour of content, and choose the speakers.
- Average 200-400 participants per Webinar
- Drive Leads: Access to full attendee list with contact info
- Customized pre-Webinar communications and post-Webinar survey
- Investment: \$10,000

For more information, please contact Fred Kuhn, Chief Growth Officer at fkuhn@nigp.org