

# NIGP

The Institute for  
Public Procurement

## Digital Spec Sheet | 2020

### www.nigp.org

#### Home Page:

**Medium Rectangle:**  
300 x 250

**Large Rectangle:**  
336 x 280

#### Internal Pages:

**Medium Rectangle:**  
300 x 250

**Large Rectangle:**  
336 x 280

**X-Large Leaderboard:**  
1120 x 380

**Leaderboard:**  
728 x 90

#### Aspire LMS:

**Medium Rectangle:**  
640 x 360\*

\*Must be in PNG file format

### eNewsletters

#### TUESDAYS Educational Offerings:

**Banner:**  
Top of email - 600 x 90

**Text Ad:**  
Middle of email - 50 words of  
descriptive text

#### WEDNESDAY NForm:

**Banner:**  
Top of email - 600 x 90

**Text Ad:**  
Middle of email - 50 words of  
descriptive text

#### THURSDAY Jobs & Events:

**Banner:**  
Top of email - 600 x 90

**Text Ad:**  
Middle of email - 50 words of  
descriptive text

### NSite Communities

#### Select Community Discussions:

**Leaderboard:**  
Top of select communities  
728 x 90

#### Select Community Discussions:

**Small Square:**  
Embedded in every  
discussion post  
200 x 200

#### NSite Home Page:

**Leaderboard Top:**  
962 x 125

**Leaderboard Bottom:**  
962 x 125

**Large Rectangle:**  
640 x 360

### Contact

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