Strategic Plan

Governmental Purchasing Association of Georgia

The public procurement organization of choice – setting the standard.
Governmental Purchasing Association of Georgia (GPAG)
Strategic Plan 2008

Members of the GPAG Board of Directors and GPAG assembled for a strategic planning retreat on January 30-February 1, 2008 at the Georgia FFA-FCCLA Center, Covington, Georgia. The results of this process are described in the following GPAG Strategic Plan 2008 and in the Appendices.

**Vision**

The public procurement organization of choice – setting the standard.

**Overall Strategy**

Provide continuous analysis of planning practices to support organizational improvement and member enrichment.

**Strategic Focus**

**Education:** Explore educational opportunities by developing a program to encourage participation from the novice to the experienced public sector purchasing professional.

**Marketing and Public Relations:** Establish a marketing plan to increase public awareness of GPAG and to recruit and retain quality members.

**Governance:** Evaluate current governance to ensure that current practices are consistent with the goals of the organization.

**Mentoring:** Develop a mentoring program to assist the new member or purchasing professional.
Strategic Implementation

Education Strategy: Explore educational opportunities by developing a program to encourage participation from the novice to the experienced public sector purchasing professional.

Action Plan

Who is responsible: Education Committee Chair & Vice President

What steps will be taken:

1. Study curriculum and delivery formats
2. Make recommendations
3. Implement
4. If required, the Education Committee Chair and the Vice President will appoint a task force

When: by Fall Conference 2008

Marketing and Public Relations: Establish a marketing plan to increase public awareness of GPAG and to recruit and retain quality members.

Action Plan

Who is responsible: Membership Committee Chair & Public Relations Committee Chair

What steps will be taken:

1. Study and recommend ways to increase public awareness of the organization
2. If required, the Chairs of the Membership and Public Relations Committees will appoint a task force

When: by Fall Conference 2008
**Governance:** Evaluate current governance to ensure that current practices are consistent with the goals of the organization.

**Action Plan**

**Who is responsible:** GPAG President

**What steps will be taken:**

1. If required, the GPAG President will appoint a task force
2. Review the current governance structure and incorporate needed changes
3. Share changes with the membership via pre-conference mailing and discussion at the Spring Conference 2008
4. Revise governance structure as new strategies and goals are recommended

**When:** by Spring Conference 2008

**Mentoring:** Develop a mentoring program to assist the new member or purchasing professional.

**Action Plan**

**Who is responsible:** Membership Committee Chair and Education Committee Chair

**What steps will be taken:**

1. Create guidelines for the mentor program
2. Develop list of veteran mentors by entity and make assignments to new members
3. Create a newcomer’s packet

**When:** immediately