

# Strategic Planning Workshop - Forum 2015

(A SOAR analysis done during the workshop)

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## STRENGTHS

Strong boards	NIGP classes	Leveraging resources
Good scholarships	Program	NIGP leadership
Good representation of all levels (cross sections)	Awards program: Buyer, Manager, volunteer	Individual years of membership recognition
Educational opportunities	Bowling outing	Diverse representation
Good speakers	Social media	Membership connections
Local NIGP instructor	Board recognition	Software (Chapter Manager)
Newsletters	Reverse trade show	Good meeting space
Golf outing	Speed buying	

## OPPORTUNITIES

Student memberships/mentorships	Partner with professional org and or colleges	Defining elevating the profession
Committee volunteers	Free workshops	Partner with other stakeholders
Young professionals	New member development	Partner with Suppliers/Sponsors
Subsidies for member training (scholarships)	Succession training/cross training/mentorships	College program
Outreach	Masters level education	

## ASPIRATIONS

Improve website	Social media outreach	Grow membership (active)
Find good volunteers/increase participation	Provide strong educational opportunities	Define what qualifies as 'active' membership
Retain membership	Collaborate with other chapters	Financial stability
Making meetings more meaningful	Respect peoples time	Offering classes once a month
Applying for Chapter of the Year	Create and encourage leaders	More certifications
"homegrown" instructors	More communication between members	Strong connection with local colleges and universities

## RESULTS

Grow membership/students	Volunteers participating	State recognition
Certification (CPPO, CPPB)	Sponsor classes	Fundraisers (RTS)
Increase attendance	Outreach	Young professionals
Social media	Smooth secession	Financial viability
Leadership training	Agency buy in to the NIGP value	Social responsibility
Community service	Presence in colleges/higher Edu.	Awareness if Profession and Organization

What are the themes repeated throughout the SOAR analysis?

- Reverse Trade Show
- Youth/Student Members
- Member Participation
- Awareness of the Profession and NIGP
- Scholarships
- Succession Planning
- Technology
- Instructors/teachers

Development of five to seven primary Chapter goals for the next three years. Since the themes of the SOAR analysis were similar to those for VAGP, and for the sake of time, we worked with those goals already established.

- Increase and retain an active membership.
- Build a robust technology framework in order to enhance member services and deliver them more effectively.
- Advocate best practices in public procurement.
- Enhance productivity and professionalism through leadership.
- Develop and deliver professional development opportunities to reach members in all regions at all levels of experience and expertise.

Development of the Action Plan. What are specific actions that Chapter Committees and the Board of Directors can achieve in the next year to help reach those primary goals? Action items should be specific to supporting a primary goal, clearly defined and measurable, assigned to one specific person, and have a deadline.

There was discussion regarding several action items for each goal including a membership drive and monthly classes across all regions of the state. Stephanie will share VAGP's 2015-2017 Strategic Plan and 2015 Action Plan with Jennifer Steffan for distribution.