



## **NIGP STRATEGIC PLAN INITIATIVES 2008 THROUGH 2013**

### **Mission Statement:**

The NIGP Southeast Florida Chapter's mission is to develop, support and promote the public procurement profession by providing premier educational programs to achieve professional certifications, professional support and networking opportunities that benefit our members and constituents.

### **Vision Statement:**

The NIGP Southeast Florida Chapter's vision is to be the leading professional NIGP Chapter promoting the best practices of public procurement.

### **NIGP Southeast Florida Chapter Strategic Plan**

- Strengths
- Weaknesses
- Opportunities
- Threats

**Strengths:**

- Over 300 members in over 33 Cities, Counties, and Municipalities.
- Many talented & dedicated people locally and also with a presence regionally and nationally
- Networking opportunities
- Professional development & Educational programs
- Great value for the money (memberships and educational opportunities and conferences)
- Strong Co-operative purchasing organization
- Website
- Strong fiscal management - Money currently available

**Weaknesses:**

- Lack of member involvement on committees and as officers (Outreach)
- Lack of member attendance at quarterly meetings (Outreach)
- Learning curve with annual change in leadership with committees and officers
- Apply new approaches for different conference speakers, topics, locations and times for meetings
- Lack of member input and communications – Customer Survey approach

**Opportunities:**

- Mentor & Educate
- Encourage member involvement
- Strengthen relationships between agencies
- Strengthen relationships with vendors
- Increase credibility/professionalism
- Co-operative involvement
- ebusiness opportunities (Web Seminars/Teleconferencing)
- Increase chapter profile in agency and community

**Threats:**

- Geographic Diversity
- Budget constraints/budget outlook
- Members work schedules
- Dependence on volunteers
- Dependence on trade show
- Competition with other chapters/tradeshows
- Political changes in local and state governments

**Core Values:**

- Commitment to Ethics
- Commitment to Integrity
- Commitment to Professionalism
- Commitment to Diversity
- Commitment to Education and Professional Growth
- Commitment to Members

**Strategic Priorities:**

- Member Participation
- Professional Development and Education
- Fiscal Management
- Customer Focus

**Strategic Outcomes:**

- Member Participation
  1. Experiment with different times and locations for meetings and track the effect on attendance (i.e. look at evening meetings on trial basis).

2. Mentor new members and agencies with existing members and agencies.
  3. More internal networking to provide interest in committee involvement and interest in leadership roles.
- Professional Development and Education
    1. Experiment with different approaches to programming for meetings and get feedback from attendees. Approaches that should be tested are panels on best practices, out-side paid speakers, round table discussions, more one-day classes, re-introduce more power-series classes.
    2. Survey members on interested topics for meetings outside of the core certification requirements.
    3. Continue to network with outside organizations such as FAU to provide a diverse educational experience and also identify best practices from outside metro area.
    4. Internal Leadership Development to provide Professional development to members.
  - Fiscal Management
    1. Revenue Generation
      - Examples: Dues, Investments, Trade Show, Sponsors – Identify sponsors for chapter meetings or educational classes.
    2. Expenses
      - Examples: Chapter Meetings, Trade Show, Scholarships, Educational classes subsidized, payments for National Forum for officers.

- Customer Focus
  1. Members
    - Develop Customer Survey (yearly) to identify best practices.
    - Recognition/awards
    - Legislative updates
    - Credit card payments
    - Networking and Mentoring
    - Professional Development and Educational needs
  2. Vendors
    - Trade Show participation by agencies
  3. Other Organizations
    - Networking with other NIGP organizations or other educational organizations such as FAU
  4. Other Examples of Area Focus
    - Enhance Website Information – Example: Total number of hits, number of hits within each area, add customer survey, advertising.

Updated: July 2009