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NIGP FORUM

Connecting Procurement Communities

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Putting your Chapter's Strategic Plan into Action

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Objectives

- Discuss VAGP's change in approach to strategic planning and provide a brief overview of the process.
- Conduct a SOAR Analysis.
- Develop Primary Goals and an Action Plan to achieve those goals.



Key Elements of Strategic Plan

- Mission: Why to we exist?
- Vision: What to we want to be?
- Values Statement: What do we believe in?
- SOAR Analysis: Where are we and where do we want to be?
- Primary Goals: 3 year time frame
- Annual Action Plan: What are we going to do to achieve these goals?



VAGP's Approach

- Day and a half retreat every three years
- Annual one day action planning meeting
- New for 2015 – SOAR rather than SWAT



Retreat Agenda

- Thursday

Review of Mission, Vision, and Values

SOAR Analysis

Determination of Goals

Discussion of any Impacting Topics

Begin Action Planning

- Friday

Finalize Goals and Action Plan



Eat



Celebrates 10 Years
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Teambuilding



And even more fun...



Let's Do It

- SOAR Analysis

S: Internal Analysis of **Strengths**

O: Imagine the **Opportunities**

A: Strategic Initiatives and **Aspirations**

R: Continuous Improvement and **Results**



Primary Goals

- What are commonalities and repeated themes from the SOAR Analysis?
- What do we want to achieve?
- One to Three Year Action Statement
- Build, Increase, Enhance, Develop, etc.



Action Plan Development

- Specific to help achieve and support a primary goal.
- Clearly defined and measurable.
- Assign to one person.
- Set deadline.



Final Thoughts

- Everyone is working to achieve the same goals and plays a role in the Chapter's success.
- Do quarterly status reports to track progress.
- Work as a team to make it happen!

