

MPPOA 2015 STRATEGIC PLAN

Mission Statement

Our mission is to provide quality support services to public purchasing professionals in Michigan. This will be accomplished through networking opportunities, encouraging cooperative buying, providing resources for education and communication. Through these efforts the public interest of our citizens will be promoted by securing goods and services in an ethical and cost-effective manner.

Overall Strategy

Provide opportunities for members through education, networking and outreach.

Strategic Focus

Education: A basic reason for MPPOA being a professional organization is to provide education for its membership. For this reason, we should be intentional about providing a variety of educational opportunities for all levels of government, and public entities.

Marketing and Public Relations: Establish a marketing plan to increase public awareness of the MPPOA and to recruit and retain quality members.

Mentoring: Develop a mentoring program to assist new members, purchasing professional and students.

Strategic Implementation

Education Strategy: A basic reason for MPPOA being a professional organization is to provide education for its membership. For this reason, we should be intentional about providing a variety of educational opportunities for all levels of purchasers.

1. Create a speaker's bureau utilizing MPPOA members' collective knowledge and resources to promote purchasing as a profession.
2. Monitor legislation effecting State and local public procurement.
3. Continue to hold regional meetings and a yearly conference at different locations throughout the State.
4. Increase opportunities for social interactions during conference with initial introductions or ice breakers and more organized activities.
5. Diversify topics with speakers from other professional organizations as well as self-improvement and fun sessions.
6. Fund education through scholarships

7. Partner with private sector purchasing organizations and other public sector professional organizations to share educational opportunities, vendor shows, speakers and networking.
8. Utilize every available medium to facilitate education including on-line training, teleconferences and one-day programs with MPPOA members as speakers.

Marketing and Public Relations: Establish a marketing plan to increase public awareness of the MPPOA and to recruit and retain quality members.

1. Study and recommend ways to increase public awareness of the organization.
2. Become more visible and participate with other organizations as attendees, speaker, resources, liaisons and members.
3. Encourage individual and agency recognition to/from national associations.
4. Create a Promotional tool kit to help members promote MPPOA
5. Prepare a yearly schedule of events with dates for publication
6. Encourage members to share what they are doing (events) with other MPPOA members. (list serve)
7. Perform an annual review of the strategic plan by MPPOA Board of Directors and at the General Membership meeting.
8. Establish an annual budget and present to members at General Membership Meeting.
9. Utilize the website as MPPOA's main communication tool.
10. Develop the Spanner as a resource to communicate information as identified by MPPOA members to be valuable; solicit vendor advertisers.
11. Interact with elected officials, and provide comment on proposed legislation. (Provide a new legislator packet on the ethics and appropriate processes within public procurement?)
12. Improve Supplier Outreach
 - a. Increase vendor participation in RTF
 - b. Increase number of participating agencies in RTF
 - c. Allow all members to post their vendor outreach events on an MPPOA website event calendar?

Mentoring: Develop a mentoring program to assist new members, purchasing professional and students.

1. Create guidelines/tool kit for the mentor program.
2. Develop list of veteran mentors by entity and make assignments to new members.
3. Create a new MPPOA member packet.
4. Create opportunities for students to interact with public purchasing professionals.
 - a. Short term job shadowing
 - b. Internships and student positions
 - c. Provide speakers to purchasing and supply chain classes
 - d. Invite students to participate in annual RTF
 - e. Be a professional purchasing mentor