



STRATEGIC PLAN FISCAL YEAR 2025

Mission Statement

Our mission is to provide quality support services to public purchasing professionals in Michigan. This will be accomplished through networking opportunities, providing resources for education, knowledge sharing, community, and the promotion of public procurement as a profession. Through these efforts the best interest of our citizens will be served in our efforts to be good stewards of taxpayers' dollars.

Primary Goals through FY 2025

1. **Foster Professional Development:** Develop and deliver professional development opportunities to reach members at all levels of experience and expertise.
2. **Expand and Develop Opportunities for Engagement:** An engaged membership is a strong membership.
3. **Maximize MPPOA Operations:** Ensure that MPPOA can operate effectively utilizing tools and technology.

Action Plan FY 25

Goal 1: Foster Professional Development

Action Items	Assigned Committee	Current Status
1. Create a speaker's bureau utilizing MPPOA members' collective knowledge and resources to promote purchasing as a profession.	Professional Development	List in progress and continue to add speakers annually. Ongoing.
2. Fund education through scholarships.	Professional Development	Continue through MPPOA annual awards. Committee is working on more outreach efforts in FY25.
3. Partner with other public sector professional organizations to share educational opportunities, vendor shows, speakers and networking.	Professional Development	Completed through Lunch and Learns, Annual Reverse Trade Fair and Conference.
4. Create an email template to be used after Pro D events to include satisfaction survey and electronic certificate to be sent to each attendee.	Professional Development	Completed and ongoing.

Goal 2: Expand and Develop Opportunities for Engagement

Action Items	Assigned Committee	Current Status
1. Create an annual set of activities to increase and retain an active membership.	Member Engagement	Annual calendar of events is being created for FY25.
2. Expand membership geographically reaching professionals across Michigan.	Chapter Promotions	Currently being discussed and created for Board approval for FY25 plan approval.
3. Develop a Vendor Outreach Plan.	Executive Committee	List in progress and ongoing.
4. Attend or speak at local college/university job fairs and professional organizations to promote Public Procurement / MPPOA.	Any Member - Board Approved	Completion Due Date FY25 QTR 4.
5. Develop and implement a volunteer program with related recognition.	Member Engagement	Completion Due Date FY25 QTR 4.
6. Create a Promotional tool kit to help members promote MPPOA.	Chapter Promotions	Completion Due Date FY25 QTR 4.
7. Encourage members to share what they are doing. For posting on the MPPOA website (i.e., events, knowledge, achievements, projects).	Chapter Administrator	Currently through email campaign requesting member updates. Other ideas being explored through FY25.

Goal 3: Maximize MPPOA Operations

Action Items	Assigned Committee	Current Status
1. Present an annual review of the strategic plan by MPPOA Board of Directors at the General Membership meeting.	Strategic Development	Being implemented October 2024 and annual thereafter.
2. Apply for NIGP Awards and recognition. Encourage individual and agency recognition to/from national associations.	Chapter Promotions	Award application submitted to NIGP Spring 2024 and ongoing annual basis.
3. Build and maintain a robust technology framework, including the MPPOA website. Liaise with Membership Engagement and others as needed.	Chapter Administrator	Upgrades are being completed. Looking to find additional technology to assist the Chapter in FY25.
4. Solidify the administration of the MPPOA as we transition to self-management.	Chapter Administrator	Transition in progress with date of completion marked for November 2024.
5. Maximize use of tools and materials offered and provided by NIGP to enhance MPPOA.	Chapter Administrator	Implemented and will continue to provide material.