

BENEFITS AND CONCERNS

Instructions:

1. List the benefits you expect from strategic planning.
2. List any concerns you may have about strategic planning.
3. Note possible ways to overcome each concern. Circle the best ideas.
4. Decide how you will proceed.

Benefits Expected	Concerns	Ways to Overcome Concerns

Decide how you will proceed:

Full steam ahead

With caution, addressing the concerns

Wait until a better time

Stop--don't proceed