

Adopted:
May 8, 2008

Strategic Plan

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GOVERNMENTAL PURCHASING
ASSOCIATION of GEORGIA

*The public procurement organization
of choice – setting the standard.*



Governmental Purchasing Association of Georgia (GPAG) Strategic Plan 2008

Members of the GPAG Board of Directors and GPAG assembled for a strategic planning retreat on January 30-February 1, 2008 at the Georgia FFA-FCCLA Center, Covington, Georgia. The results of this process are described in the following GPAG Strategic Plan 2008 and in the Appendices.

Vision

The public procurement organization of choice – setting the standard.

Overall Strategy

Provide continuous analysis of planning practices to support organizational improvement and member enrichment.

Strategic Focus

Education: Explore educational opportunities by developing a program to encourage participation from the novice to the experienced public sector purchasing professional.

Marketing and Public Relations: Establish a marketing plan to increase public awareness of GPAG and to recruit and retain quality members.

Governance: Evaluate current governance to ensure that current practices are consistent with the goals of the organization.

Mentoring: Develop a mentoring program to assist the new member or purchasing professional.

Strategic Implementation

Education Strategy: Explore educational opportunities by developing a program to encourage participation from the novice to the experienced public sector purchasing professional.

Action Plan

Who is responsible: Education Committee Chair & Vice President

What steps will be taken:

1. Study curriculum and delivery formats
2. Make recommendations
3. Implement
4. If required, the Education Committee Chair and the Vice President will appoint a task force

When: by Fall Conference 2008

Marketing and Public Relations: Establish a marketing plan to increase public awareness of GPAG and to recruit and retain quality members.

Action Plan

Who is responsible: Membership Committee Chair & Public Relations Committee Chair

What steps will be taken:

1. Study and recommend ways to increase public awareness of the organization
2. If required, the Chairs of the Membership and Public Relations Committees will appoint a task force

When: by Fall Conference 2008

Governance: Evaluate current governance to ensure that current practices are consistent with the goals of the organization.

Action Plan

Who is responsible: GPAG President

What steps will be taken:

1. If required, the GPAG President will appoint a task force
2. Review the current governance structure and incorporate needed changes
3. Share changes with the membership via pre-conference mailing and discussion at the Spring Conference 2008
4. Revise governance structure as new strategies and goals are recommended

When: by Spring Conference 2008

Mentoring: Develop a mentoring program to assist the new member or purchasing professional.

Action Plan

Who is responsible: Membership Committee Chair and Education Committee Chair

What steps will be taken:

1. Create guidelines for the mentor program
2. Develop list of veteran mentors by entity and make assignments to new members
3. Create a newcomer's packet

When: immediately

