

**SPONSORSHIP PACKAGES AT-A-GLANCE FOR 2024**

**EXHIBIT A-1**

<b>Sponsorship Packages</b>						
	<b>Platinum 5,000</b>	<b>Gold Spring \$3,500</b>	<b>Gold Fall \$3,000</b>	<b>Silver Spring \$2,500</b>	<b>Silver Fall \$2,500</b>	<b>Bronze \$1,500 Per conference</b>
Attendance to Spring Conference	X	X	-	X	-	Pick 1
Attendance to Fall Conference	X	-	X	-	X	Pick 1
Logo w/website link advertised on OPPA website home page through the end of the current calendar year.	X	-	-	-	-	-
OPPA social media blasts with links to Sponsor website	X	X	X			-
Sponsor name displayed at Event	X	X	X	X	X	X
Sponsor promo materials for attendees	X	X	X	X	X	X
Spring Conference Golf Networking Charity Fundraiser Event*	X	X	-	-*	-	-*
Exhibitor table on 1 <sup>st</sup> day (see package details for additional info)	X	X	X	X	X	X
Vendor Showcase on 1 <sup>st</sup> day with morning and afternoon breaks with attendees	X	X	X	X	X	X
Attendee email distribution list after Event	X	X	X	X	X	X
Welcome Reception	X	X	X	X	X	X
Breakfast 1 <sup>st</sup> day	X*	X*	X*			-*
Lunch 1 <sup>st</sup> day	X*	X*	X*			-*

\*See below **EXHIBIT A-2** for complete package details.

## SPONSORSHIP PACKAGE DETAILS FOR 2024

### EXHIBIT A-2

There are 4 Sponsorship Packages for Spring and Fall Conferences as listed below:

#### PLATINUM SPONSOR PACKAGE

- A. OPPA Website Banner advertisement:** Effective January 1 or upon payment and submission of logo and website link, whichever occurs last, through December 31:
1. Advertisement of Sponsor logo with website links on OPPA website home page for the calendar year.
- B. Spring & Fall Conference:**
1. OPPA Social Media links to Sponsor website (1 prior to, and 1 after, within 30 days of Event).
  2. Sponsor may provide up to 2 pages of electronic promotional material no less than 2 weeks prior to the Event to be distributed to attendees. Late submissions may not be distributed.
  3. Sponsor name displayed at Event.
  4. Welcome Reception – Networking and light Hors D’oeuvres - Maximum of 3 attendees (no additional purchases).
  5. Breakfast with attendees for 3 persons both days of the Event – Maximum of 3 attendees (Sponsor may purchase additional breakfast tickets).
  6. Lunch with attendees first day only – Maximum of 3 attendees (Sponsor may purchase additional lunch tickets).
  7. Banquet Dinner with attendees first day only - Maximum of 3 attendees (Sponsor may purchase additional dinner tickets), entertainment or networking function may be provided.
  8. Spring only Golf Tournament with ad signage on the green – Maximum 3 Greens Fees.
  9. Vendor Showcase exhibitor table (6” table w/skirt, 3 chairs, power) - first day with ongoing vendor breaks with attendees.
  10. Event attendee email distribution list within 30 days after Event (includes Name, Agency, Email).

#### SINGLE EVENT PACKAGE

The below packages **do not** include the Banquet Dinner nor 2<sup>nd</sup> day Breakfast and Sponsors are **not** able to purchase tickets for these if one of the below packages are purchased.

#### **Spring\* or Fall Conference:**

- **Gold:**
  - 1) OPPA Social Media links to Sponsor website (1 prior to/1 after within 30 days of Event)
  - 2) Sponsor may provide up to 2 pages of electronic promotional material no less than 2 weeks prior to the Event to be distributed to attendees. Late submissions may not be distributed.
  - 3) Sponsor name displayed at Event.
  - 4) Welcome Reception – Networking and light Hors D’oeuvres - Maximum of 2 attendees (no additional purchases).
  - 5) Breakfast with attendees for 2 persons first day only – Maximum of 2 attendees (Sponsor may purchase additional breakfast tickets).

- 6) Lunch with attendees first day only – Maximum of 2 attendees (Sponsor may purchase additional lunch tickets).
- 7) \*Spring only Golf Tournament with ad signage on the green – Maximum 2 Greens Fees (Sponsor may purchase additional greens fees).
- 8) Vendor Showcase exhibitor table (6” table w/skirt, 2 chairs, power) - first day with ongoing vendor breaks with attendees.
- 9) Event attendee email distribution list within 30 days after Event (includes Name, Agency, Email)

- **Silver:**

- 1) Sponsor may provide up to 2 pages of electronic promotional material no less than 2 weeks prior to the Event to be distributed to attendees. Late submissions may not be distributed.
- 2) Sponsor name displayed at Event.
- 3) Welcome Reception – Networking and light Hors D’oeuvres - Maximum of 2 attendees (no additional purchases).
- 4) Lunch with attendees first day only – Maximum of 2 attendees (Sponsor may purchase additional lunch tickets).
- 5) Vendor Showcase exhibitor table (6” table w/skirt, 2 chairs, power) - first day with ongoing vendor breaks with attendees.
- 6) Event attendee email distribution list within 30 days after Event (includes Name, Agency, Email)

- **Bronze:**

Meals are not included in the Bronze package, however, Sponsor may purchase breakfast and lunch tickets ONLY for the first day at an additional cost for each attendee.

- 1) Sponsor may provide up to 2 pages of electronic promotional material no less than 2 weeks prior to the Event to be distributed to attendees. Late submissions may not be distributed.
- 2) Sponsor name displayed at Event.
- 3) Welcome Reception – Networking and light Hors D’oeuvres - Maximum of 1 attendee.
- 4) Vendor Showcase exhibitor half-table (½ of a 6” table w/skirt, 1 chair, power) - first day with ongoing vendor breaks with attendees.
- 5) Event attendee email distribution list within 30 days after Event (includes Name, Agency, Email).