Outstanding Chapter Professional Development Award

• How does your chapter go above and beyond providing educational resources and other opportunities to your membership?

The Minnesota Chapter of NIGP has always provided numerous hours of professional development for our members. This is our entire Mission to provide education to our members. We take it seriously. The Minnesota Chapter in 2019 had 3-chapter meetings. At each meeting, we have a networking breakfast so chapter members can learn from each other on the different procurements they are conducting and to ask questions of each other. After breakfast, we have our scheduled meeting, and then we have a speaker who educates the chapter for 2 hours on either a procurement topic or another professional development area. This meeting and the speaker are free to our membership with their annual membership fee. Our chapter meetings alone give our members six hours of professional development for no additional fee. These chapter meetings and chapter speakers are available to our membership through the Zoom platform, so even when a member cannot attend in person, they still receive the professional development opportunities that every other member has. Please see the attached meeting invite email of how this is advertised to our membership. (Attachment 1: meeting email)

In 2018, we realized our cash flow was significant and we wanted to find a way to give back to our members as that is our core purpose. We developed a plan to have a completely free 8-hour Spring Conference. March of 2019 was our first year doing this type of event and approximately 75 members attended and received 8 hours of professional development with Marcheta Gillespie. The Chapter did this during Procurement Month to celebrate our members. We offered a free meal as well so that agencies would not have to worry about paying their employees for that expense. Please see attached Spring Conference invite. (Attachment 2: spring conference advertisement)

Finally, every fall we have a conference. In 2019, we added additional hours to our conference schedule and did a night class offering Wednesday, full day Thursday, and a half day Friday so those members from farther away could get home at a reasonable time. This gave all attendees 11 hours of professional development for a reasonable cost to their agencies. Please see the attached fall conference email to our membership. (Attachment 3: fall conference email)

In addition to having all four of our education classes, we also offer a scholarship for those who are testing for the CPPB, CPPO, and the CPP whose agency does not reimburse or pay for the test or prep courses. To entice members to attend our classes, we provide a \$100 reimbursement to the agency for those members who register and attend one of our NIGP courses. The chapter sends two board members to national NIGP each year as we feel this provides many benefits to those board members and to our chapter. We often not only email these opportunities out to our membership, but provide them on our Facebook and LinkedIn pages so that the most members are able to be made aware of these classes. We also have a forum on our website where members can post questions or topics for other members to comment on which can provide a networking opportunity for those members who are unable to attend an event or who have a question in between these events.

The Minnesota chapter is unique in their approach as we offer many free educational offerings to our members. We try to use the membership fees and money from our Reverse Vendor Fair to the best of the ability for our chapter members. We feel this will provide them the best experience when being a member of our chapter.

Our advice is to think about what the members want and how you can bring that to them at the lowest cost. This principle is what we do on a regular basis in our careers and we just replicate that in our chapter.



Attachment 1: meeting email

## Attachment 2: Spring Conference



of Tuscon, Arizona

Attachment 3: Fall Conference Email

