



Outstanding Chapter Membership Award

How well does your chapter market membership benefits and resources and what are your methods for membership retention and growth?

The Central Florida Chapter understands that member engagement is critical to both recruiting and retaining members. Our ongoing efforts to keep members engaged include programs and initiatives such as:

- Scholarship program that allows accrual
- Gratis Membership for New CPPOs and CPPBs
- Recognition of Guests, New Members, Spotlight Members and Retirements
- Mentorship Programs
- Newsletters actively marketing the benefits of Membership
- CFC Family Day (Social Events)
- Active member survey, feedback & needs analysis
- Supporting Charities that resonate with the membership
- Certification Corner Articles and Resources including Certification Study Groups
- Revitalization of our Committee/Task Force Structure, setting volunteers up for success



And when those don't do the trick there are always....Giveaways, Raffles and Trivia Prizes

For consideration of Outstanding Chapter Membership Award, we will highlight how collectively all of our programs provide a member experience that begins well before membership and lasts until retirement and beyond.

WHO ARE WE TARGETING?

- Procurement Professionals in Central Florida
- Procurement Associates (30% of job functions interface with procurement)
- Students (Local Colleges and Universities)
- Academics (Local Colleges and Universities)
- Retired Members (Gratis)
- Transitional Members (Gratis)
- Honorary Members (Gratis)

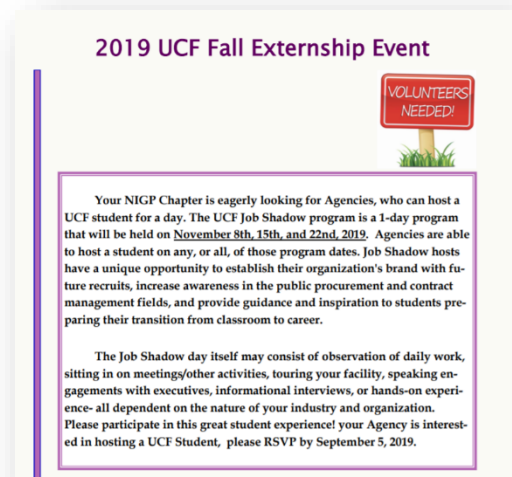


HOW DO WE GET THEM IN THE DOOR?

In order to maintain a workforce of Procurement professionals in Central Florida recruitment begins before the “Procurement Professional”.

The Central Florida Chapter of NIGP has specific recruitment efforts for *fresh talent*. This includes membership for “*Procurement Associates*”, “*Transitional Members*” and “*Students*”.

- These Membership levels benefit from recognition at chapter meetings, mentorship Programs, gratis lunch at their first chapter meeting, invitations to CFC Family Day and other social events. These exposures promote a strengthened network, which supports career advancement.
- In addition, the chapter provides internships, externships, robust associate member scholarships that allow for accrual from year-to-year and annual student scholarships. These resources support two really important things
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- 1. BOOTSTRAPS: The tools for someone without career direction to happen upon the chapter and find themselves with a wealth of resources to “pull themselves up from their bootstraps”
- 1. MENTOR RESOURCES: Have you ever met someone or worked with someone who would make a great Procurement Professional? Where do you send them? These membership programs provide an intake for mentor referrals. We have had the privilege of two members going from Intern to leading Procurement Professionals serving on the Board of Directors!



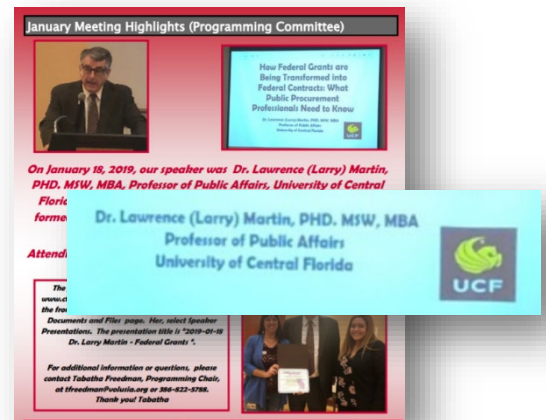
The Central Florida Chapter actively recruits *procurement professionals* in local townships, cities, counties and utilities for *full membership*. These members form a critical core of our membership. They inspire our students and associates through their experiences. They also support each other by sharing resources and best practices.

- This Membership level benefits from recognition at chapter meetings, mentorship Programs, gratis lunch at their first chapter meeting, invitations to CFC Family Day and other social events. These exposures promote a strengthened network, which supports career advancement.
- Full members also benefit from one year of gratis membership for newly certified procurement professionals and free Certification Resources including Certification Study Groups.
- Additionally, members benefit from engaging volunteer opportunities and leadership opportunities that contribute to a scholarship program that allows accrual from year-to-year.



The Central Florida Chapter actively recruits *procurement experts* in Central Florida for *Academic, Retiree and Honorary membership*. These members form a support system for our membership by sharing experiences, expertise and leadership mentoring.

- This Membership level benefits from recognition at chapter meetings, engagement in mentorship Programs, gratis lunches for guests and free registration to chapter events.
- Additionally, full members who transition to retiree membership are permitted to maintain their scholarship accounts. This can often equate to thousands of dollars to support their travel to procurement events. Their attendance at these events allow new professionals to learn from seasoned professionals.



HOW DO WE KEEP THEM COMING BACK?

While the Central Florida Chapter has a steady flow of new program development, educational content, engagement opportunities, social events and networking opportunities, one of the standout programs for a Central Florida Chapter of NIGP is the *Scholarship Program*.

This program is not only a tool for recruitment and retention but also an incentive for volunteerism, contributing meaningfully to the Procurement profession and maintaining engagement for continuity of Chapter Operations.

We operate a generous scholarship program that allows funding to be used for professional development (including associated travel and lodging expenses), educational materials, undergraduate coursework, graduate coursework and vocational training related to public procurement.

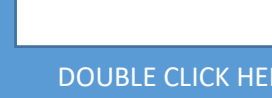
The scholarship program currently has nearly \$140,000 in funding accrued. Over time many individual members have accrued scholarship accounts in excess of \$10,000 each.

Membership continuity is a condition of maintaining a scholarship account; this has a positive impact on our retention. Additionally, active engagement has a direct correlation to scholarship funding. Scholarship applications are also required to **demonstrate engagement, deliverables and outcomes to qualify for "points"**.

Central Florida Chapter of NIGP 2019 Scholarship Application			
PROFESSIONAL VOLUNTEERISM			
CENTRAL FLORIDA CHAPTER OF NIGP LEADER/VOLUNTEER	POINTS EACH	POSITION (QTY.)	APPLICANTS ELIGIBLE POINTS
Chapter Officers.....	300 Points	0	0 Points
Presidential Advisor Committee.....	150 Points	0	0 Points
NIGP Council/ NIGP Officer.....	100 Points	0	0 Points
Position: Contribution:			(Documentation Required)
Position: Contribution:			
Committee Chairman/ Co-Chairman.....	75 Points	0	0 Points
Position: Contribution:			
Position: Contribution:			

As a result of the scholarship program membership is retained, members are active contributors and chapter operations are sustained with a group of active volunteers. This active engagement ensures our events are

Detail for our scholarship program can be found here:



**DOUBLE CLICK HERE
TO SEE THE SCHOLARSHIP LOG**

(Excel File)

2019 Scholarship
App.xlsx

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PROGRAM DOCUMENTS & POLICIES



DOUBLE
CLICK HERE

1. PARTICIPATION SCHOLARSHIP
2. MENTORING PROGRAM
3. BRING-A-GUEST PROGRAM
4. EXTERNSHIP PROGRAM
5. INTERNSHIP PROGRAM
6. STUDENT SCHOLARSHIP PROGRAM
7. CHAPTER LIBRARY
8. GRATIS MEMBERSHIP FOR NEW CPPO/CPPB DESIGNEES
9. TOASTMASTERS PARTNERSHIP
10. DESIGN BUILD ASSOCIATION PARTNERSHIP
11. SUNSHINE FUND DISBURSEMENTS
12. CLASS HOSTING BENEFITS
13. THE KNOWLEDGE SHOP
14. OFFICER BOOTCAMP
15. FAMILY DAY
16. MENTOR AND VOL UNTEER APPRECIATION DINNER

